



**Georgia Junior Livestock Foundation Expo**  
**December 12-15, 2024**  
**Perry, Ga.**



# Who is the Georgia Junior Livestock Foundation?

## *Founded in 2011*

### *Established founding family memberships*

*2011*

- *100 Founding Families = \$100,000 year 1*
- Started Corporate Funding in 2011*
- *\$650,000 in Corporate Sponsorships*
- Started giving towards Top 5 awards for the Georgia State 4H and FFA Shows in 2011*
- *\$487,950 Premiums = 460 Exhibitors*

## *GJLF scholarships established in 2012*

- *Since then - 79 Scholarships = \$85,500*
- Showmanship Point Circuit established 2014*
- *500 kids awarded more than \$82,000 in cash and prizes*

## *Other Activities*

- *Purchase ads in State Show catalog*
- *Held Blood Drive*
- *Held 2 Clay Shoots*
- *Pop Tab Collections*
- *Provided T-shirts to exhibitors- 14,000 T-shirts*
- *One Yearbook*
- *Sponsored Awards for Legislative Showdown*
- *GJLF Showring Showdown 2022*



# 2024 Georgia Junior Livestock Foundation Expo

## Results By The Numbers

### *2023 Expo Results*

- *44 Champions Named*
- *5 Different States represented*
- *660 Exhibitors*
- *1,175 Animals Exhibited*
- *5 Species*
- *7 Scholarships Awarded*
- *Fed 1,500 people during the Family Dinner*
- *Awarded \$126,000 in premiums*
- *3,657 views on the Expo Livestream*



DECEMBER 12-15, 2024

Georgia National Fairgrounds, Perry, Ga  
WWW.GAJRLIVESTOCKFOUNDATION.ORG



Breeding Heifers, Market Beef, Commercial Dairy Heifers, Breeding Gilts & Market Hogs, Breeding Ewes and Breeding Does

Great Prizes and Premiums



# GJLF Expo

## Partnership Level Packages

### Presenting Partner - \$50,000 (3 year guarantee)

- Name mentioned everywhere show is named
- Logo presence on all Show Related Material
- Logo placement on all backdrop banners
- Logo/company name placement on all show prizes (banners, ribbons, awards, belt buckles, etc)
- Logo placement on the frame of our Live stream
- 1- :30 “commercial” for the live steam to broadcast during breaks in the show
- Live mentions throughout show (via live broadcast and on-site mentions)
- Social Media Exposure each time show is referenced
- Booth space availability during event
- Partnership dinner recognition (Friday night)
- Banner placement on-site at all show areas
- Banner placement at main entrance gate
- Logo placement on The Expo website
- Additional media exposure upon availability

### Trailer Sponsor – Trade Value at \$120,000 (7 Trailers)

- Trailer wrapped with show logo and partner logo
- Live mentions on-site during event
- Live mentions on the live stream broad cast
- Logo presence on all show related material
- Booth space availability during event
- Partnership dinner recognition (Friday night)
- Banner placement at main entrance gate
- Logo placement on The Expo website
- Additional media exposure upon availability





### Arena Partner - \$15,000 each (5 total) 2 year

- Presenting rights to the Arena, Barn and Champion Drive (for that specific specie, ex. Cattle barn, cattle arena, and cattle champion drive)
- Name/logo placement in each Arena
- Live mentions throughout event
- Multiple banner placements in each arena
- Social media exposure leading up to show
- Booth space availability during event
- Partnership dinner recognition (Friday night)
- Logo placement on The Expo website

### Friday Night Dinner- \$10,000

- Banner placement at Friday night dinner event
- Social media exposure leading up to The Expo Friday night dinner
- Partnership dinner recognition
- Logo placement on The Expo website
- Booth space availability during event

### Friday night Entertainment - \$10,000

- Banner placement at Friday night event
- Social media exposure leading up to The Expo Friday night event
- Partnership dinner recognition
- Logo placement on The Expo website
- Booth space availability during event



### Office Building - \$10,000

- Building to use for show office
- Logo on all marketing efforts
- Advertise prior to show
- Live mentions during show

### The Watering Hole – \$8,000

- Banner placement at all concession stands
- Logo placement on The Expo website
- Logo placement on Souvenir cups
- Social media exposure
- Booth space available during event

### Showmanship Champion Presenter - \$2,000 per Species

#### (Top 10)

- Live mentions during the show and that particular showmanship class
- Social media mentions
- Logo placement on the GJLF Expo Website
- Additional media exposure when available

### Cattle Tie Outs - \$1,500

- Banner placement on the walkway to tie outs
- Logo placement on The Expo website
- Social media exposure during and prior to event
- Opportunity for booth space onsite during event





### General Show Partner- \$1,000

- Name/Logo recognition during event
- Social media exposure prior and during event
- Verbal recognition throughout the event
- Additional opportunities upon availability

### Friends of The Expo - \$500

- Name recognition at the event
- Social media exposure
- Verbal recognition throughout the event

### Senior Scholarship – 6 - \$1,000 & 1 - \$1,500

- Logo placement on The Expo website
- Logo placement on “The Big Check” presentation
- Social media mentions when referencing scholarships
- Additional media exposure upon availability
- Partnership dinner recognition (Friday night)

### Booth space vendor - \$650 per 10 x 20

- Booth space availability during event
  - Social media exposure leading up to and throughout the event
- If you need a larger space, reach out and we will be happy to design a custom location and pricing structure



**Custom Packages available upon request!**  
**We are the perfect fit for any company and budget!**



**For additional information or to become a partner please contact  
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[info@gajrlivestockfoundation.org](mailto:info@gajrlivestockfoundation.org)**

