



Georgia Junior Livestock Foundation Expo
December 7-10, 2023
Perry, Ga.



Who is the Georgia Junior Livestock Foundation?

Founded in 2011

Established founding family memberships

2011

- *100 Founding Families = \$100,000 year 1*
- Started Corporate Funding in 2011*
- *\$650,000 in Corporate Sponsorships*
- Started giving towards Top 5 awards in 2011*
- *\$462,000 Premiums = 440 Exhibitors*

GJLF scholarships established in 2012

- *Since then - 72 Scholarships = \$78,000*
- Showmanship Point Circuit established 2014*
- *450 kids awarded more than \$80,000 in cash and prizes*

Other Activities

- *Purchase ads in State Show catalog*
- *Held Blood Drive*
- *Held 2 Clay Shoots*
- *Pop Tab Collections*
- *Provided T-shirts to exhibitors- 14,000 T-shirts*
- *One Yearbook*
- *Sponsored Awards for Legislative Showdown*
- *GJLF Showring Showdown 2022*



GJLF Expo

Partnership Level Packages

Presenting Partner - \$50,000 (3 year guarantee)

- Name mentioned everywhere show is named
- Logo presence on all Show Related Material
- Logo placement on all backdrop banners
- Logo/company name placement on all show prizes (banners, ribbons, awards, belt buckles, etc)
- Logo placement on the frame of our Live stream
- 1- :30 “commercial” for the live steam to broadcast during breaks in the show
- Live mentions throughout show (via live broadcast and on-site mentions)
- Social Media Exposure each time show is referenced
- Booth space availability during event – in our newly designed “Cowboy Christmas Vendor Barn”
- Partnership dinner recognition (Friday night)
- Banner placement on-site at all show areas
- Banner placement at main entrance gate
- Logo placement on The Expo website
- Additional media exposure upon availability

Trailer Sponsor – Trade Value at \$120,000 (7 Trailers) 2 year lease per trailer

- Trailer wrapped with show logo and partner logo
- Live mentions on-site during event
- Live mentions on the live stream broad cast
- Logo presence on all show related material
- Booth space availability during event – in our newly designed “Cowboy Christmas Vendor Barn”
- Partnership dinner recognition (Friday night)
- Banner placement at main entrance gate
- Logo placement on The Expo website
- Additional media exposure upon availability



Arena Partner - \$15,000 each (5 total) 2 year

- Presenting rights to the Arena
- Name/logo placement in each Arena
- Live mentions throughout event
- Multiple banner placements in each arena
- Social media exposure leading up to show
- Booth space availability during event – in our newly designed “Cowboy Christmas Vendor Barn”
- Partnership dinner recognition (Friday night)
- Logo placement on The Expo website

Friday Night Dinner- \$10,000

- Banner placement at Friday night dinner event
- Social media exposure leading up to The Expo Friday night dinner
- Partnership dinner recognition
- Logo placement on The Expo website
- Booth space availability during event – in our newly designed “Cowboy Christmas Vendor Barn”

Friday night Entertainment - \$10,000

- Banner placement at Friday night event
- Social media exposure leading up to The Expo Friday night event
- Partnership dinner recognition
- Logo placement on The Expo website
- Booth space availability during event



Office Building - \$ 10,000

- Building to use for show office
- Logo on all marketing efforts
- Advertise prior to show
- Live mentions during show

The Watering Hole – \$8,000

- Banner placement at all concession stands
- Logo placement on The Expo website
- Logo placement on Souvenir cups
- Social media exposure
- Booth space available during event

Alley Way - \$500 per aisle

- Logo placement on each end of the alley (barn specific) barn of choice
- Logo placement on The Expo website
- Social Media exposure

Top 5 Check Sponsors – contact for price

- Logo placement on top 5 check
- Live mentions throughout show
- Social media exposure



Senior Scholarship – 6 - \$1,000 & 1 - \$1,500

- Logo placement on The Expo website
- Logo placement on “The Big Check” presentation
- Social media mentions when referencing scholarships
- Additional media exposure upon availability
- Partnership dinner recognition (Friday night)

Class Presenter - \$150 per class

- Live mentions during the show and that particular species class
- Social media mentions
- Logo placement on the GJLF Expo Website
- Additional media exposure when available

Showmanship Belt Buckle Presenter - \$100 per class

- Live mentions during the show and that particular showmanship class
- Social media mentions
- Logo placement on the GJLF Expo Website
- Additional media exposure when available

Booth space vendor - \$500 per 10 x 20

- Booth space availability during event – in our newly designed “Cowboy Christmas Vendor Barn”
- Social media exposure leading up to and throughout the event
If you need a larger space, reach out and we will be happy to design a custom location and pricing structure



Custom Packages available upon request!
We are the perfect fit for any company and budget!



**For additional information or to become a partner please contact
Keaton Walker at (229) 921-6944 or kgwalker16@gmail.com**

